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## **VIZ MEDIA PRESENTS SAILOR MOON DAY AT ANIME NYC**

*10 Members of the Sailor Moon Cast Assemble at New York Convention*

NEW YORK, NY (May 22, 2017) - LeftField Media and VIZ Media today announced the inaugural Anime NYC festival will play host to *Sailor Moon Day* - a series of guest appearances and special events in celebration of the beloved anime and manga saga. Anime NYC is a new Japanese pop culture convention launching November 17-19, 2017 in New York's Javits Center powered by Crunchyroll, and it will bring fans together with creators and companies from across America and Japan. VIZ Media's *Sailor Moon Day* festivities will take place within Anime NYC on Saturday, November 18th.

VIZ Media, the largest publisher, distributor, and licensor of anime and manga in North America, and Anime NYC are honored to jointly welcome 10 members of *Sailor Moon Crystal*'s English cast together for the first time on stage:

- Stephanie Sheh (Sailor Moon / Usagi Tsukino)
- Kate Higgins (Sailor Mercury / Ami Mizuno)
- Cristina Vee (Sailor Mars / Rei Hino)
- Amanda Celine Miller (Sailor Jupiter / Makoto Kino)
- Cherami Leigh (Sailor Venus / Minako Aino)
- Sandy Fox (Chibi-Usa / Black Lady)
- Erica Mendez (Sailor Uranus / Haruka Tenoh)
- Lauren Landa (Sailor Neptune / Michiru Kaioh)
- Christine Marie Cabanos (Sailor Saturn / Hotaru Tomoe)
- Robbie Daymond (Tuxedo Mask / Mamoru Chiba)

In addition to on-stage appearances, Anime NYC fans can also expect group autograph signings, screenings, giveaways, and more throughout *Sailor Moon Day* - with further details to be revealed across the summer and fall.

“*Sailor Moon* means something special for generations of fans, and we couldn’t be more thrilled to present its main cast in New York,” said Peter Tatara, Anime NYC’s Programming Director. “We look to showcase the best of Japanese animation at Anime NYC, and *Sailor Moon* is the perfect way to start.”

“New York City is the biggest city in America, so we wanted to make sure we did something big for Anime NYC,” said Charlene Ingram, VIZ Media’s Director of Animation Marketing. “We’re very excited to bring so many of the *Sailor Moon* cast together for the first time, and I know all of them are just as excited to meet their fans in NYC!”

*Sailor Moon* is one of the most beloved Japanese pop culture icons on the planet, and the *Sailor Moon* anime series is inspired by the bestselling manga series created by Naoko Takeuchi. VIZ Media is proudly releasing the original *Sailor Moon* anime uncut for the first time and the all-new series *Sailor Moon Crystal* to North American fans.

Anime NYC powered by Crunchyroll will continue to announce guests, premieres, and special events throughout 2017, and fans can expect to three days and nights of anime, manga, and cosplay featuring Crunchyroll, VIZ Media, Funimation, Kinokuniya, Kodansha Comics, Sentai Filmworks, Tokyo Otaku Mode, Vertical, Yen Press, and more. Tickets to Anime NYC are available now at [animenyc.com](http://animenyc.com), and fans wanting to learn the latest news can follow Anime NYC on [Facebook](#) and [Twitter](#).

### **About Anime NYC**

Anime NYC is New York City’s anime convention! A showcase of the best of Japanese pop culture in the biggest city in America, Anime NYC brings anime fans and publishers together for three days of unique exhibits, exclusive screenings, extensive panels, and appearances by some of the biggest creators in Japan. Join us for a celebration of Japanese animation, manga, cosplay, movies, food, fashion, travel, technology, toys, and games in the heart of NYC! For more, visit [animenyc.com](http://animenyc.com).

### **About VIZ Media**

Established in 1986, VIZ Media is the premier company in the fields of publishing, animation distribution, and global entertainment licensing. Along with its popular digital magazine *Weekly Shonen Jump* and blockbuster properties like *Naruto*, *Dragon Ball*, *Sailor Moon*, and *Pokemon*, VIZ Media offers an extensive library of titles and original content in a wide variety of book and video formats, as well as through official licensed merchandise. Owned by three of Japan’s largest publishing and entertainment companies, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is dedicated to bringing the best titles to English-speaking audiences worldwide. For more information, visit [viz.com](http://viz.com).

### **About LeftField Media**

LeftField Media, LLC is an events company focused on developing face-to-face events in a range of communities rooted in contemporary culture and shared passion. LeftField was formed in 2014 by Greg Topalian (President, LeftField Media) and is now owned by Topalian and Clarion Events Ltd. With a keen sense of the ever-evolving needs of businesses and their consumers as well as new opportunities created by change, LeftField takes a clean slate approach to business. LeftField’s portfolio includes Play

Fair ([playfairny.com](http://playfairny.com)), a family-focused celebration of toys and play built with the Toy Association; Awesome Con ([awesomecon.com](http://awesomecon.com)), Washington DC's Comic Con; Rose City Comic Con ([rosecitycomiccon.com](http://rosecitycomiccon.com)), Portland, Oregon's Comic Con; Anime NYC ([animenyc.com](http://animenyc.com)), a Japanese pop culture festival presented by Crunchyroll; the Five Points Festival ([fivepointsfest.com](http://fivepointsfest.com)), a designer toy and comic art convention curated by Clutter; and the Classic Auto Show ([theclassicautoshow.com](http://theclassicautoshow.com)), a classic and vintage auto show launched in Los Angeles. LeftField Media is headquartered in historic Trumbull, CT. ([leftfieldmedia.com](http://leftfieldmedia.com))

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