



FOR IMMEDIATE RELEASE

Contact: Joanna Heaney
Linda Roth Associates, Inc.
joanna@lindarothpr.com
202-888-3567

ANIME NYC TO HOST MUSICAL GUESTS YOKO ISHIDA, CHIHIRO YONEKURA, AND TRUE

International Artists to Perform at Inaugural Anime Diva Night powered by Anisong World Matsuri

NEW YORK, NY (September 7, 2017) - [LeftField Media](#) and [Lantis Co., Ltd.](#) today announced that the inaugural [Anime NYC](#) convention, bringing a massive celebration of anime and Japanese culture to the Javits Center in New York City from November 17-19, will present the first ever Anime Diva Night powered by Anisong World Matsuri headlined by internationally recognized singers Yoko Ishida, Chihiro Yonekura, and TRUE. The three renowned Japanese animation music, or 'anisong,' artists will kick off Anime NYC with the Anime Diva Night concert on Friday, November 17 at 8PM at the Javits Center, with admission included for all Anime NYC attendees. Tickets for Anime NYC are available at www.animenyc.com.

Anime NYC powered by Crunchyroll is a new Japanese pop culture convention launching November 17-19, 2017 in New York's Javits Center and will bring fans together with creators and companies from across America and Japan. The event will feature guests including Naruyoshi Kikuchi, Amanda Celine Miller, Cherami Leigh, Christine Marie Cabanos, Cristina Vee, Danny Choo, Erica Mendez, LeSean Thomas, and Stephanie Sheh - and brands including Crunchyroll, Funimation, Kinokuniya, Kodansha, Sentai Filmworks, SUNRISE, Tokyo Otaku Mode, VIZ Media, Vertical Inc, and Yen Press.

Anime Diva Night powered by Anisong World Matsuri presents three immensely popular anisong singers with storied careers and projects spanning some of the most popular anime titles of the last decade:

- **Yoko Ishida** - *Sailor Moon R, Ai Yori Aoshi, This Ugly Yet Beautiful World, Ah! My Goddess, Shakugan no Shana, Shirobako, Strike Witches*, and more
- **Chihiro Yonekura** - *Mobile Suit Gundam: The 08th MS Team, Soul Hunter, Fairy Tail, Rave Master, Kaleido Star, You're Being Summoned, Azazel*, and more
- **TRUE** - *Buddy Complex, Maria the Virgin Witch, Mobile Suit Gundam: Iron-Blooded Orphans, Undefeated Bahamut Chronicle, Gargantia on the Verdurous Planet, Sound! Euphonium, Comet Lucifer, Regalia: The Three Sacred Stars*, and more

More information about Yoko Ishida, Chihiro Yonekura, and TRUE is available [here](#).

“We’re thrilled to work with Lantis and Anisong World Matsuri at our inaugural event,” said Peter Tatara, LeftField Media’s Vice President of Anime Events. “Our goal is to make an authentic, meaningful, large anime convention, and Lantis and Anisong World Matsuri’s goal is to create authentic, meaningful, large anime concerts. We couldn’t be better partners to create something special in New York!”

“We’re very proud to work with Anime NYC and bring anisong singers to the biggest city on the USA,” said Shunji Inoue, President of Lantis, Co., Ltd. “We look to bring the joy of anisong to as many fans as possible, and we can’t wait to showcase the talents of Yoko Ishida, Chihiro Yonekura, and TRUE together.”

Anime Diva Night powered by Anisong World Matsuri will take place on Friday, November 17 at 8PM inside New York’s Javits Center (655 W 34th St) as part of Anime NYC. Admission to the event is included with all Friday, Weekend, and VIP Anime NYC tickets, which range in price from \$35-275 and are available for purchase at www.animenyc.com with a limited Premium Package including exclusive goods and Meet & Greet with the artists to be available soon. Fans of Yoko Ishida, Chihiro Yonekura, and TRUE can also interact with the international singers during panels and autograph sessions at Anime NYC. Fans can follow Anime NYC on [Facebook](#) and [Twitter](#) for the latest updates on the convention including guest announcements, programming, and more.

Contact Joanna Heaney at joanna@lindarothpr.com or 202-888-3567 for more information about Anime NYC.

About Anime NYC

Anime NYC is New York City’s anime convention! A showcase of the best of Japanese pop culture in the biggest city in America, Anime NYC brings anime fans and publishers together for three days of unique exhibits, exclusive screenings, extensive panels, and appearances by some of the biggest creators in Japan. Join us for a celebration of Japanese animation, manga, cosplay, movies, food, fashion, travel, technology, toys, and games in the heart of NYC! For more, visit animenyc.com.

About Anisong World Matsuri

With the goal of delivering Japan’s anisong concerts worldwide in the highest quality, Japan’s leading entertainment companies teamed up to produce Anisong World Matsuri. The first Anisong World Matsuri was held in July 2016 at Anime Expo in Los Angeles, California at the Microsoft Theater and multiple other venues for a total attendance of over 18,000. In 2017, Anisong World Matsuri returns to deliver anisong to fans in the United States and the world. (anisongworldmatsuri.com)

About LeftField Media

LeftField Media, LLC is an events company focused on developing face-to-face events in a range of communities rooted in contemporary culture and shared passion. LeftField was formed in 2014 by Greg Topalian (President, LeftField Media) and is now owned by Topalian and Clarion Events Ltd. With a keen sense of the ever-evolving needs of businesses and their consumers as well as new opportunities created by change, LeftField takes a clean slate approach to business. LeftField’s portfolio includes Play Fair (playfairny.com), a family-focused celebration of toys and play built with the Toy Association; Awesome Con (awesomecon.com), Washington DC’s Comic Con; Rose City Comic Con (rosecitycomiccon.com), Portland, Oregon’s Comic Con; Anime NYC (animenyc.com), a Japanese pop culture festival presented by Crunchyroll; and the Classic Auto Show (theclassicautoshow.com), a classic

and vintage auto show launched in Los Angeles. LeftField Media is headquartered in historic Trumbull, CT. (leftfieldmedia.com)

###